

Running CPG Ecommerce With A Cloud Native Platform & Finding Millions In Potential Savings



Industry

CPG

Services

Parkar NexGen
Engineering

Software

Microsoft Azure
Red Hat OpenShift® Container
Platform
Red Hat Enterprise Linux®



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Challenges

One of the world's largest wines & spirits distributors, the client wanted to increase the efficiency and speed of its technology operations, which includes the new e-commerce sites. At the same time, the client was looking for ways to tighten its technology operational costs.

- Slow loading time for customer focused applications
- Slow development time for new features
- High infrastructure cost to maintain legacy applications

Solutions

The client worked with the Parkar team to complete a health check of the current environment, focused on modernization and integration capabilities. After embracing the NexGen Platform led DevOps transformation, the company reduced its deployment time from three months to 30 minutes. But they wanted to go even faster across environments, so they began their cloud-native journey, adopting Docker containers orchestrated with [Kubernetes](#).

Impact

- Established a customer-centric approach aligned to Digital Front Door Strategy
- Built a modern, centrally managed development infrastructure
- Gained flexibility to shift workloads across future cloud environments
- New feature deployment in 30 minutes
- 40% decrease in overall infrastructure cost
- Implemented Auto-scaling for all of their brand sites in more than 15+ countries

About Parkar Digital

Parkar Digital, a Gold Certified Microsoft Azure partner, provides technology solutions for Digital Healthcare, Digital Retail & CPG. Our solutions are powered by the Parkar platforms built using Cloud, Opensource, and Customer experience technologies. Our goal is to empower a customer-first approach with digital technologies to deliver human-centric solutions for the clients.

About Red Hat

Red Hat is the world's leading provider of enterprise open source solutions, including high-performing Linux, cloud, container, and Kubernetes technologies. As Red Hat's Apex Partner, We've built a digital transformation engine on top of their OpenShift platform to accelerate transformational journey for our clients.